

NMA 2017-2018 BOARD OF DIRECTORS



Rob Rhodes, MD, Lincoln
President



Britt Thedinger, MD, Omaha
President-elect



Jason Kruger, MD, Lincoln
Secretary-Treasurer



Todd Pankratz, MD, Hastings
Immediate Past President



Andrea Bollom
Omaha



Kaitlyn Brittan, MD
Omaha



Kim Coleman, MD
Lincoln



Robert Dunlay, Jr., MD
Omaha



C. Jose Friesen, MD
Grand Island



Jim Gigantelli, MD
Omaha



Taylor Katt
Omaha



Gerald Luckey, MD
David City



Ross Luther
Omaha



Jessica McKeown
Omaha



Kevin Nohner, MD
Omaha



Chuck Reese, MD
Lincoln



Dan Rosenquist, MD
Columbus



Alicia Smith
Omaha



Tod Voss, MD
Pierce



Michelle Walsh, MD
Lincoln



Jordan Warchol, MD
Omaha



David Watts, MD
Omaha

**EDITOR,
NMA
ADVOCATE**



David Filipi, MD
Omaha

NMA STAFF



Dale Mahlman
Executive Vice President



Meghan Chaffee
*Vice President,
Advocacy and Regulation,
In-house Counsel*



Carole Bates
*Director of Communications
& Marketing*



Meghan Johnson
*Director of Membership
& Continuing Education*



Samuel Stinson
*Director of Specialty
Societies*



John McCave
Assistant of Finance



Ranae Bremer
Administrative Assistant

NMA VISION

That the Nebraska Medical Association be the pre-eminent unifying physician medical organization in the state of Nebraska.

NMA MISSION

To serve our physician members as advocates for our profession, for our patients and for the health of all Nebraskans.

NMA STAFF MISSION

The NMA team is dedicated to educating, serving and advocating for our customers in the promotion of organized medicine.



233 South 13th Street, Suite 1200
Lincoln, NE 68508
402-474-4472

www.nebmed.org



TOP

Membership Highlights of 2017

Annual Report 2017



Nebraska Medical Association

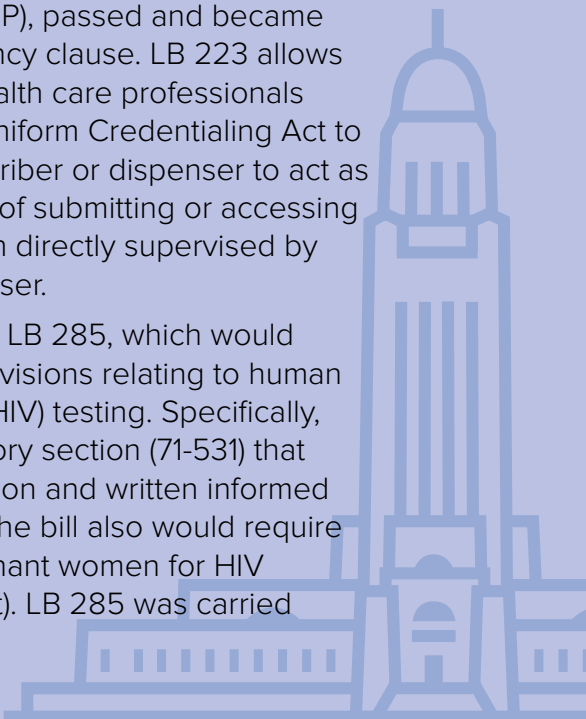
1

ADVOCACY

The NMA tracked over 100 bills and sponsored two pieces of legislation in 2017.

The NMA-sponsored LB 223, which changed provisions relating to the Prescription Drug Monitoring Program (PDMP), passed and became effective with an emergency clause. LB 223 allows licensed or registered health care professionals credentialed under the Uniform Credentialing Act to be designated by a prescriber or dispenser to act as an agent for the purpose of submitting or accessing data from the PDMP when directly supervised by such prescriber or dispenser.

The NMA also sponsored LB 285, which would change and eliminate provisions relating to human immunodeficiency virus (HIV) testing. Specifically, this bill repeals the statutory section (71-531) that requires a specific exclusion and written informed consent for HIV testing. The bill also would require obstetricians to test pregnant women for HIV (allowing a patient opt out). LB 285 was carried over to the 2018 session.



2

EDUCATION

The NMA offered members 19 free hours of CME on topics including:

- > Breast density legislation
- > Diabetes prevention
- > Health care transformation
- > Human trafficking
- > Investment and business planning
- > Lawsuits and depositions
- > Opioid abuse and the Prescription Drug Monitoring Program
- > Palliative care
- > Pain management
- > Physician leadership
- > Sepsis

In addition, our NMA Advocate magazine (formerly Nebraska Medicine) published issues on cancer screening, diabetes prevention, and concussion awareness.



3

COLLABORATION AND LEADERSHIP

The NMA represented physicians on 35 local and state level task forces and committees.



4

PATIENT CARE

In addition to representation on local task forces and committees, the NMA advocates and constantly works to improve patient care through over 20 internal committees and commissions.



5

INFORMATION

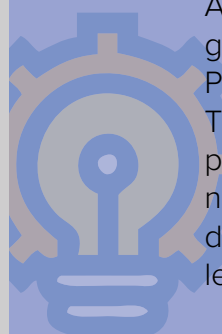
We keep members apprised of important trending information via our STAT email communication, our new website (www.nebmed.org), and through social media.



6

DEVELOPMENT

Ten NMA members were selected to participate in the NMA's first ever Leadership Academy, the result of a generous grant from the Physicians Foundation. This intensive 10-month program focuses on numerous different development and leadership principles.



7

PRACTICE COSTS

The NMA has access to numerous consultants who can assist members with practice related issues.



2017

MEMBER BENEFITS



- > **Atlantic Health Partners** – vaccine purchasing program
- > **BestCard** – payment processing solutions
- > **Continuing Medical Education** – In 2017 the NMA formed the Nebraska Medical Education Trust to provide CME credits.
- > **COPIC Medical Liability Insurance** – medical professional liability insurance discount
- > **DocbookMD** – HIPAA secure mobile messaging
- > **Foster Group** – financial planning and investment management
- > **LendKey** – student loan refinancing
- > **MedjetHorizon Assist** – medical transport, travel security, and crisis response discount
- > **Membership Directory** – keeping you connected with your colleagues throughout the state
- > **NMAIG** – insurance for your medical practice
- > **Practice Related Resources**

NEW MEMBERS IN 2017:

331

MEMBER RETENTION RATE:

94%

We have not raised NMA member dues in over 20 years.

2017 REBRAND

In 2017, the NMA underwent a rebrand to better position the NMA as a leader in advocacy and as the voice of Nebraska physicians. The result of the rebrand was an updated logo and a new website to better highlight the NMA's efforts and to continue our service to our membership. We also renamed *Nebraska Medicine* magazine the *NMA Advocate*.

