



NMA MEMBERS ONLY BENEFIT

Few people need to be convinced of the advantages of texting. It may be the fastest and most efficient way of sending information in a given situation. Reports show that texting among physicians is widespread and that they are texting clinical information - whether it is legal to do so or not. Physicians who text each other clinical information risk exposing themselves to privacy and security violations of the Health Insurance Portability and Accountability Act (HIPAA.)

Physicians in Nebraska now have the option to text each other patient information in a secure, HIPAA-compliant manner, thanks to an app called DocBookMD.

DocBookMD is a physicians-only smartphone app that allows physicians to:

- send HIPAA-compliant text messages and photos;
- assign an urgency setting to outgoing text messages;
- search a local pharmacy directory; and
- search a local medical society directory (including email addresses and photos).

“DocBookMD allows you to look up another doctor at the point of care. You can then either call the physician or send a text message with room numbers, medical record numbers, even pictures of wounds and x-rays. And all of this is sent securely and in a way that meets HIPAA requirements,” says Dr. Tim Gueramy. Dr. Gueramy, an orthopedic surgeon from Austin, Texas created DocBookMD with his wife, family physician Tracey Haas.

HIPAA-compliant text messaging

Message content can include patient information, such as diagnosis, test results, or medical history. Physicians can also add a high-resolution image of an EKG, an x-ray, lab report, or anything that can be photographed with a smart phone to the message.

Messages can then be sent using the app’s messaging priority system. Physicians can assign each message a 5-minute or 30-minute. “If the recipient does not answer the message within 5 minutes or if the message does not get to the doctor, you will then get a message back stating that it did not make it,” says Dr. Gueramy. “You can see and hear that the message you receive is different from any other text.”

All messages sent using DocBookMD meet HIPAA’s requirements for encryption and the security of protected health information. This is accomplished through technology that keeps everything encrypted on the DocBookMD server. Messages are not downloaded to the phone, but are viewed from the phone. Physicians are also required to sign a HIPAA agreement before using DocBookMD.

To register or for more information on DocBookMD, please visit www.docbookmd.com. You will need your NMA Member ID to download the app for free.

DocbookMD Orientation Guide

Learning how to use DocbookMD is easy. Follow these steps and in minutes you'll know how to send secure messages and images to your colleagues.

1. Download DocbookMD

- Download the app to an iPhone, iPad or Android device from the App Store or Google Play.
- Click "I'm New To DocbookMD."
- Enter an email address and create a DocbookMD password.
- If the email used is not an email the medical society has on file, physicians will be asked to enter a medical society ID # to complete registration.



2. Send a message with a five-minute priority and attach an image

- Open "Messages" from the main menu.
- Tap the  icon in the top right corner to compose a new message.
- Look for a colleague that has the  icon next to their name.
- Type "Test" in the message body and then tap the  icon at the bottom of the screen to attach a photo from your photo album or take a new photo from within the app.
- Tap the  icon to assign a 5-minute priority, then press **Send** to send the message to your colleague.

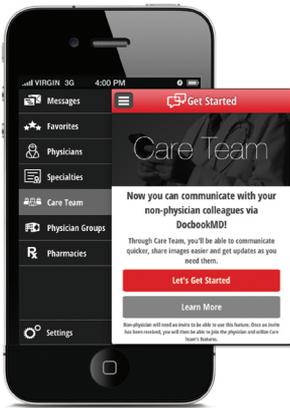
3. Invite a colleague to use DocbookMD

- Browse the physician directory for a colleague you want to message, but who doesn't have a  icon next to their name.
- Open their profile and tap the "Send an Invitation" button.



DocbookMD is a FREE benefit of your medical society membership.



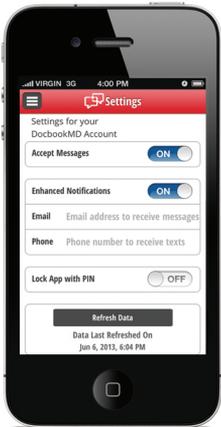
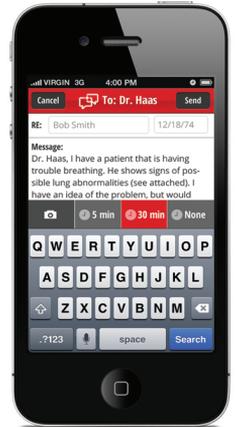


4. Invite a care team member to join you on DocbookMD

- Open the app from your mobile device.
- Click the Care Team tab in the main menu.
- Tap "Let's Get Started" if it's your first time or "Invite" if you're already started.
- Enter the first and last name of the person you want to invite and either their email address or mobile number.

5. Dictate a message and forward to a physician colleague or a member of your DocbookMD CareTeam

- Open a message from your inbox and press the  icon.
- Select a colleague you want to forward the message to.
- Tap the  icon at the bottom of the keyboard and dictate a short message to your colleague.
- Press "Send."



6. Set up Enhanced Notifications with your email and mobile number

- From the main menu, go to "Settings."
- Make sure "Enhanced Notifications" is switched to "on."
- Enter your email address and phone number and press "done."
- Now, in addition to an app alert, you'll be notified via a text message and email when you have a new DocbookMD message that has not been read in time.

Need help? Have comments? Contact us any time.

888.930.2048

support@docbookmd.com





DocbookMD Now Available on the Web!

Access the new web version of DocbookMD from your MAC or PC!

You asked for it and it's finally here - DocbookMD for the PC! In addition to our iOS and Android mobile platforms, you and your staff can communicate securely from a laptop or desktop computer with our new web version of DocbookMD.

"Mobile communication is still at the core of what DocbookMD offers, but with our new web version, our users will have the added flexibility of a communication tool that does not require a smartphone or tablet," said Tim Gueramy, MD, CEO and DocbookMD Co-Founder. *"We are excited to give physicians and medical staff another way to communicate securely whenever and wherever they need to."*

To access DocbookMD on the web from your laptop or desktop, simply go to <https://webapp.docbookmd.com/#/login> and login using the same email and password you use to login to DocbookMD on your phone or tablet.

Contact our support team if you need help logging in at support@docbookmd.com or (888) 930-2048.



Now You Can Get Your Answering Service Messages Via DocbookMD!

DocbookMD and MAP Communications, one of the largest answering service providers in the country, are joining together!

As you may know, receiving SMS messages with patient information, even from your answering service, can violate HIPAA. Your answering service may be HIPAA-secure, but once the information has passed to your mobile device, it is your responsibility to keep it secure. That is why DocbookMD now works with your answering service company to offer you the extra security you need.

Call your answering service to see if they support DocbookMD messaging. MAP Communications clients can now receive their messages through DocbookMD. Simply call to activate this service and start receiving your messages with DocbookMD today!

You'll gain the following features with your DocbookMD activation:

- Click to call back patients directly from your phone
- Forward messages to colleagues
- Document messages at any time of the day from anywhere
- Receive HIPAA-secure SMS messages

If you have questions about integrating DocbookMD with your current answering service, contact us anytime at support@docbookmd.com or (888) 930-2048.