



## We've teamed up to help you do more good.

As a valued NMA member, you'll save  
20% on Firespring services, including:

- NEW WEBSITE DEVELOPMENT PROJECTS
- PRINTING AND DIRECT MAIL PIECES
- DIGITAL CAMPAIGNS
- CREATIVE PACKAGES
- STRATEGIC CONSULTATION
- BRANDING WORKSHOPS

Don't let a limited budget limit your ability to grow your organization and fulfill your mission. With Firespring, you can focus more on engaging your target audiences, sharing impactful content and nurturing engagement...and less on technical overhead.

[firespring.com/nma](https://firespring.com/nma)

How Firespring  
can help



# Yeah, Firespring does **that.**



## Creative

branding, identity, campaign development, copywriting, video and design



## Strategy

research, account planning, marketing plan development analysis, HR/culture training and implementation



## Media

planning, placement, trafficking, management and reporting



## Public Relations

corporate communications, press releases, event planning, media training, guerrilla marketing, social media content development, media tours, media relations, crisis management and reporting



## Digital

web design, software development, 2-D & 3-D animation, application development, podcasts, mobile and email marketing, social media, SEO and SEM



## Traditional Marketing

broadcast, photography, direct mail, specialty products, print ads, newsletters, brochures, billboards, radio and theater



## Print

offset, digital, variable data, large format, signs, wraps, direct mail, business packages, promo products, custom packaging, calendars, invitations, posters and folders



## Mailing

mail preparation, shipping, bulk mail handling and variable data mailing



## Trade Show

modular, pop-up and tabletop displays, retractable banners and stands, workstations, signage, islands and trade show management

Marketing, printing and websites  
that work as hard as you do.

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