





		BRONZE LEVEL SPONSORSHIP \$3,500	SILVER LEVEL SPONSORSHIP \$5,500	GOLD LEVEL SPONSORSHIP \$8,250	PLATINUM LEVEL SPONSORSHIP \$11,000	PLATINUM-PLUS LEVEL SPONSORSHIP \$13,500 (only one available)
NMA ANNUAL MEETING - Friday, August 18, 2023	Logo included for the Inspire Medicine Speaker Series sponsorship		✓	✓	✓	✓
	Prominent signage at event	✓	✓	✓	✓	✓
	Sponsor-themed annual email	✓	✓	✓	✓	✓
	Company logo included on marketing and registration materials	✓	✓	✓	✓	✓
	Attendance at Physician Appreciation Luncheon in Lincoln on August 18, 2023	No Tickets Included	Two Tickets	Four Tickets	Six Tickets	Eight Tickets
	Ad in event onsite program	Half-page color ad (7.5" x 5", no bleed)	Full-page black & white ad (7.5" x 10", no bleed)	Full-page color ad (7.5" x 10", no bleed)	Full-page color ad— <b>prime placement</b> (7.5" x 10", no bleed)	Full-page color ad— <b>back cover prime placement</b> (7.5" x 10", no bleed)
	<b>New in 2023!</b> Booth/display space at the 2023 NMA Annual Meeting			✓	✓	✓
<b>ADVOCATE MAGAZINE</b>	2023 NMA Advocate <b>print</b> magazine ads (four per year)	Quarter-page black & white ad (3.75" x 5", no bleed)	Quarter-page color ad (3.75" x 5", no bleed)	Half-page color ad (7.5" w x 5", no bleed)	Full-page color ad— <b>prime placement</b> (7.5" w x 10", no bleed)	Full-page color ad— <b>prime placement on back page</b> (7.5" x 10", no bleed)
<b>MEMBERSHIP DIRECTORY</b>	<b>Digital ad on Membership Directory search page</b>	The new NMA website is projected to launch March 2023. Digital ad sizes will be determined then and a follow up request will be emailed with details.	The new NMA website is projected to launch March 2023. Digital ad sizes will be determined then and a follow up request will be emailed with details.	The new NMA website is projected to launch March 2023. Digital ad sizes will be determined then and a follow up request will be emailed with details.	The new NMA website is projected to launch March 2023. Digital ad sizes will be determined then and a follow up request will be emailed with details.	The new NMA website is projected to launch March 2023. Digital ad sizes will be determined then and a follow up request will be emailed with details.
<b>BOD MEETING</b>			Handout included in board packet	Handout included in board packet	Handout included in board packet	Sponsorship of one NMA Board of Directors Meeting and handout included in board packet.

(SEE PAGE 2 FOR ADDITIONAL OPTIONS)

Take advantage of the following advertising opportunities to increase your reach with physicians, practice managers, and medical staff!

## ADDITIONAL OPPORTUNITIES

### STAT NEWSLETTER

The STAT newsletter is distributed via email to more than 3,000 subscribers.

#### 2023 NMA STAT newsletter ad rates:

1 ad	3 ads	6 ads	12 ads
\$450	\$1,200	\$2,000	\$3,500

#### Ad size choices:

550 x 220 pixels

- or -

**new!** 550 x 400 pixels

Limited to three (3) advertisers per issue.

### NMA WEBSITE

The NMA website is the go-to resource for physicians and their staff for legislative, regulatory, legal, economic issues, practice assistance, and to learn about opportunities for leadership and professional development.

#### 2023 website ad rates:

Ad Type	1 mo.	3 mo.	6 mo.	12 mo.
Medium Rectangle 360 x 250 pixels	\$500	\$1,200	\$1,800	\$2,400
Leaderboard 728 x 90 pixels	\$1,200	\$3,000	\$4,800	\$7,200

Limited to one (1) Leaderboard advertiser per month.

#### Digital File Specifications

- 72 dpi
- Graphics must be submitted in .jpg or .png format.
- Maximum file size: 100K
- Ad will be linked to your specified website.
- Ads will be placed upon approval and payment. Graphic must be submitted by the 20th of the month preceding the month of advertising.

For more information contact Betsy Jones at 402-474-3332 or [betsyj@nebmed.org](mailto:betsyj@nebmed.org)